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29-30 JUNE, 2022

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## EXCLUSIVE KEYNOTE

# Canada's New **Cybersecurity** **Standard**: What You Must Know and Should Do

Join this live and interactive keynote with Sai Huda, the chairman and CEO of CyberCatch. Sai is a globally recognized risk and cybersecurity expert and the author of the best-selling book, "Next Level Cybersecurity" and a frequent keynote speaker at industry conferences. He also helped author Canada's new Cybersecurity standard, CAN/CIOSC 104.



### SAI HUDA

Founder, Chairman and  
CEO, CyberCatch

11:15 am to 11:45 am, June 30

**Register Now**

Keynote Sponsor:



CyberCatch





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Russia's invasion of Ukraine and the elevated threat of cyberattacks should have business owners and executives making cybersecurity a top priority.

To help small- and medium-sized organizations (SMOs), Canada has established a new national cybersecurity standard, CAN/CIOSC 104, developed by the CIO Strategy Council and accredited by Standards Council of Canada.

Every SMO needs to implement adequate cybersecurity controls to protect themselves. Data theft or a ransomware attack could shut down your organization for weeks or months.

More than \$100 billion is spent every year on cyber security. Yet attackers keep breaking in, stealing data or inflicting ransomware. Why? Because attackers easily find missing or broken controls and exploit them.

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### **WHO SHOULD ATTEND**

- CEOs, owners and senior executives
- CIOs, CTOs and IT directors
- IT management looking for cybersecurity solutions

### **WHAT YOU WILL LEARN**

- Latest cases of how attackers are stealing data and installing ransomware
- What does the new national Cybersecurity standard prescribe
- Examples of key cybersecurity controls every business must have
- How to cost-effectively adopt the new Cybersecurity standard & get secure
- Benefits of the CAN/CIOSC 104 Compliance Manager solution

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